



Theme 2022 - #ACTION

Experience #ACTION

Nor-Shipping is the destination for ocean opportunity. This is the arena where future ambitions become tangible plans – with all the people, technology, expertise and business concepts in one place to access, learn from and work with.

In 2022 our ISO 20121 certified event is focusing on #ACTION. We want to look at the people, concepts, and businesses that are making a positive impact NOW.

This is what the world wants to see. How to turn possibility into profit, how to transform challenges into solutions, and how to work towards a better tomorrow today. Make sure you're part of the #ACTION.

Join us at Nor-Shipping 2022, Oslo and Lillestrøm, 4-7 April.



Statistics 2019



NATIONAL PAVILIONS

■ South Korea, Finland, Denmark, USA, United Kingdom, Germany, Italy, Turkey, China, Japan, Spain, Norway, Netherlands, Africa, Singapore.



220
Reception and social events



2500
Attended the BBQ party

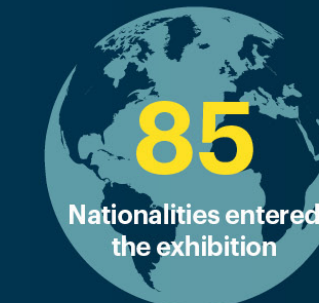
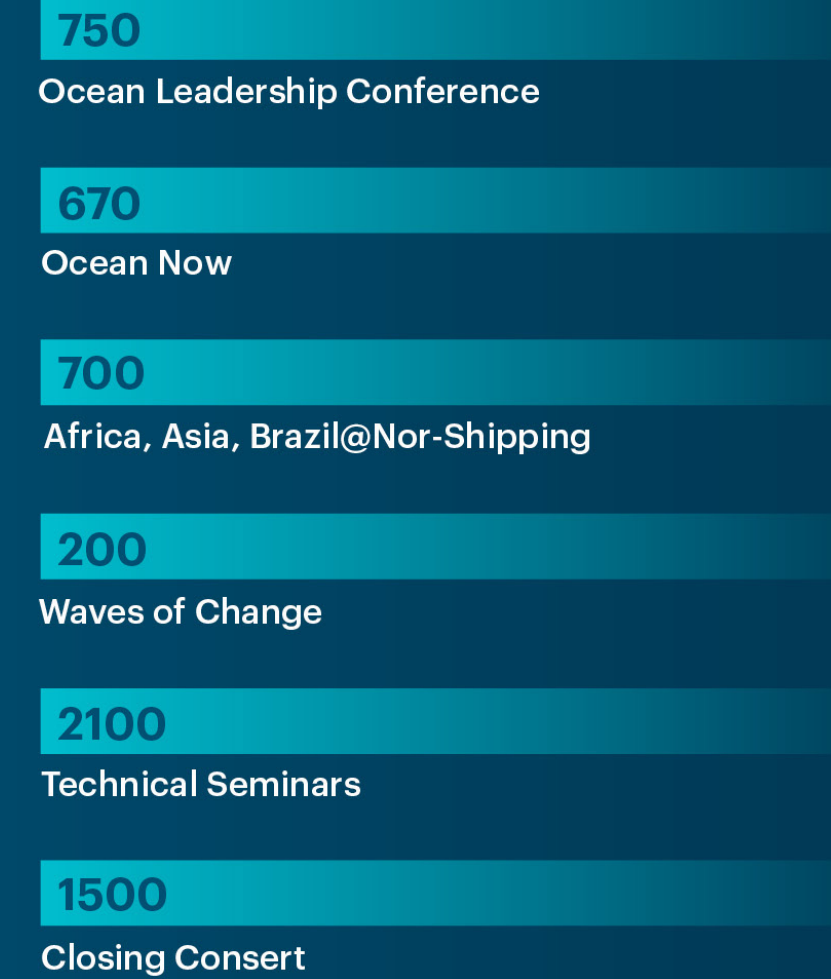


846
Exhibition companies



700
Opening Ceremony

ATTENDEES:



47,600

total number of participants

30,170

visitors at the exhibition

17,000

experienced festival street

22,500

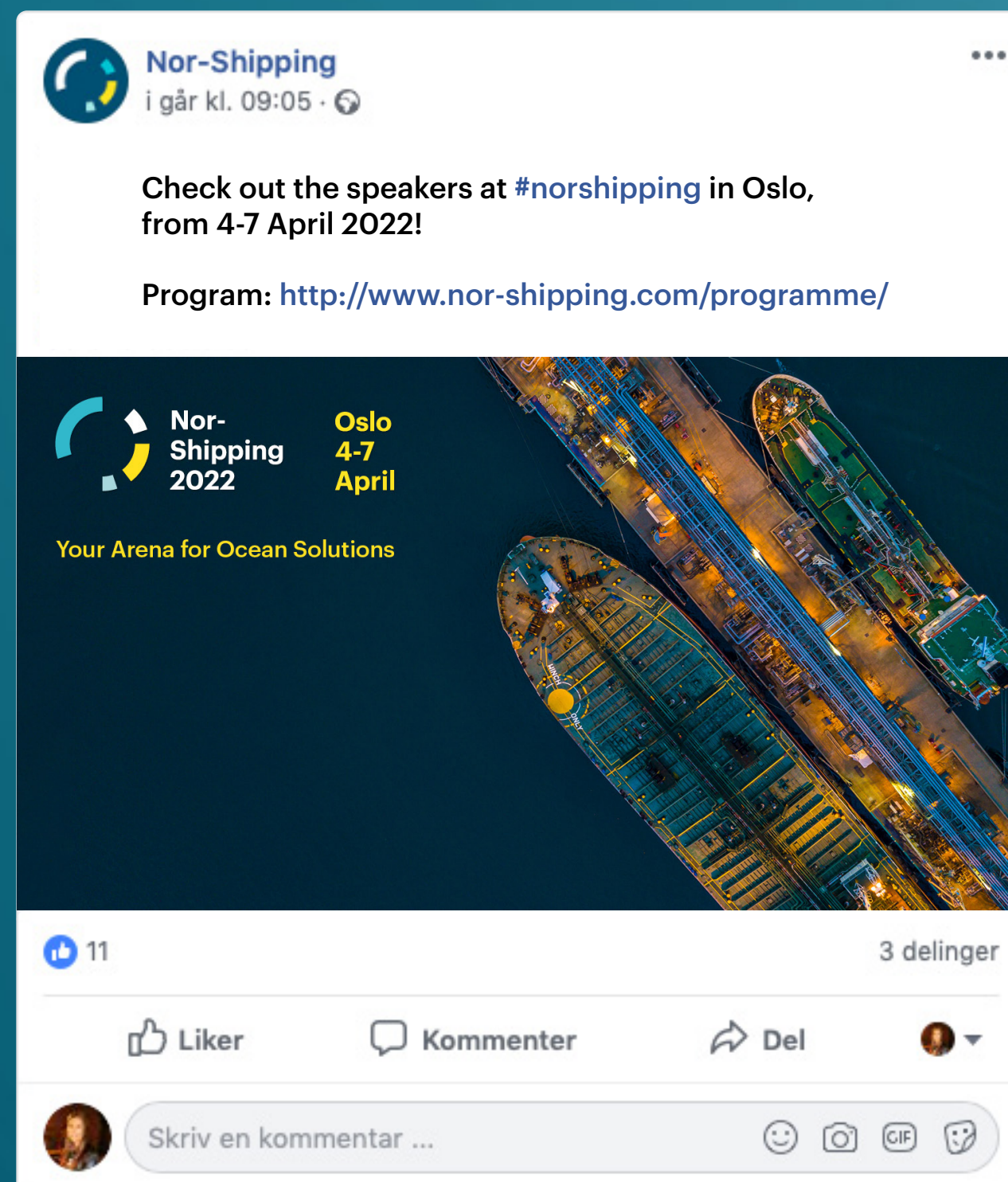
m² exhibition space

the SAVE DATE

4-7 April 2022

Make a social media message

On the following pages we have made some example texts to help you get going when promoting your participation at Nor-Shipping 2022. Remember to insert link, for example [nor-shipping.com](http://www.nor-shipping.com), your company website or Nor-Shipping programme. Use the following hashtags - **#norshipping #oceansolutions #ACTION**



Style your post

- select a picture
- link to for example [nor-shipping.com](http://www.nor-shipping.com), your company website or Nor-Shipping programme

Photos

Feel free to use these photo examples to promote your participation on social media. You can also download our logo and email signature. There are more free photos on our Nor-Shipping Flickr account.



For more information, please contact:

Glenn Tommy Løvberg
gl@nor-shipping.com

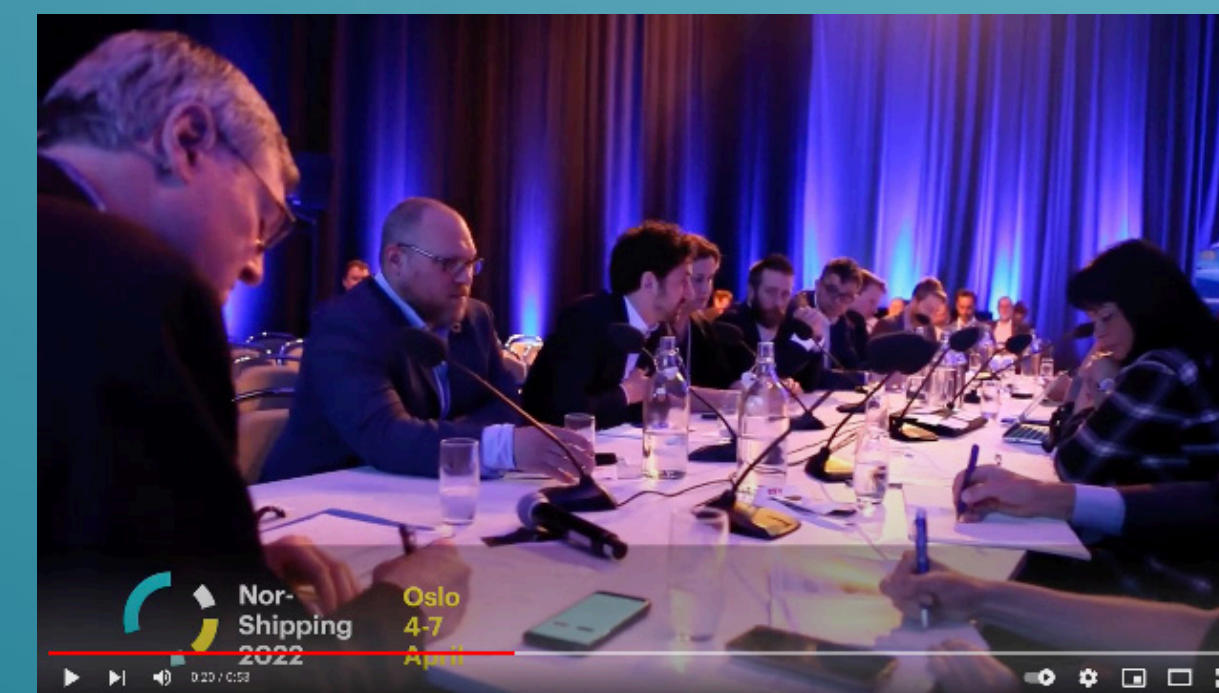
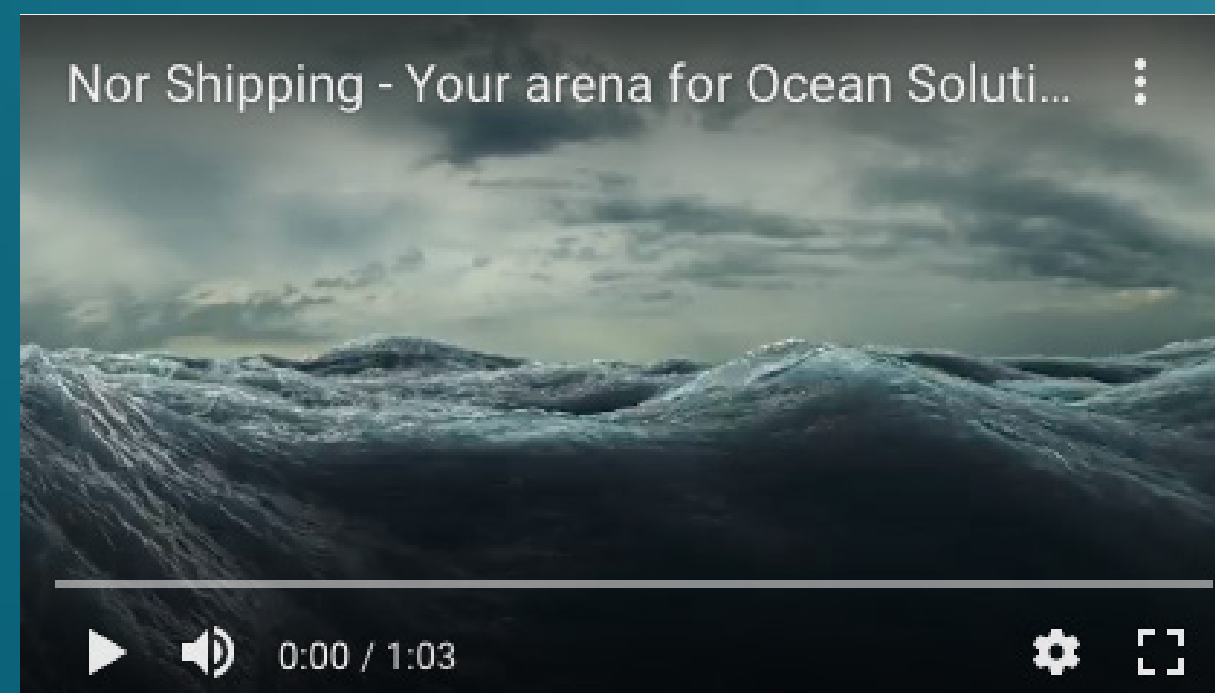
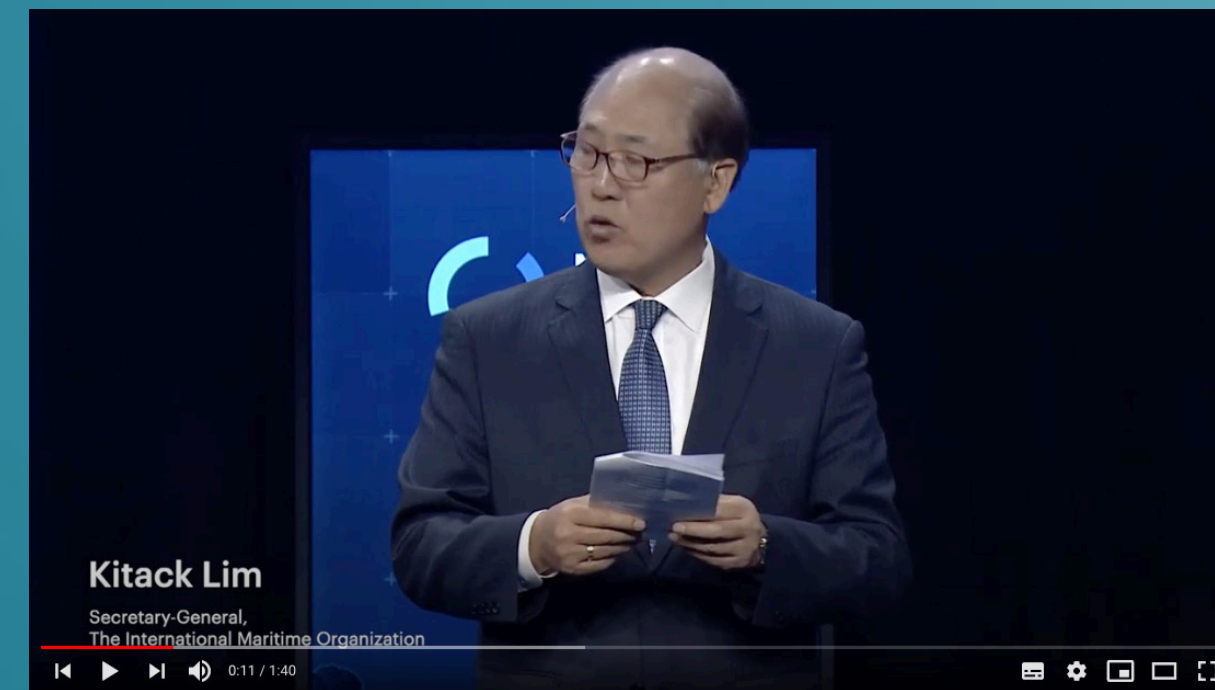
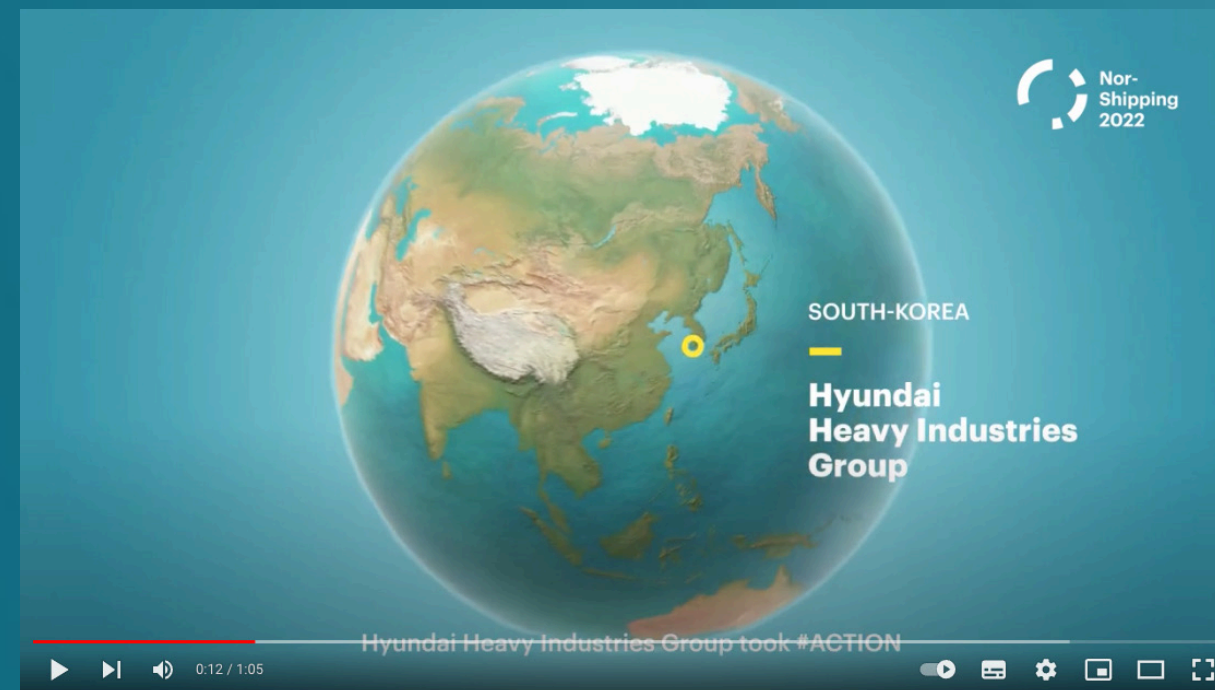
[Nor-Shipping photos](#)

[Nor-Shipping logo](#)

[Exhibitor email signature](#)

Videos

There is a number of Nor-Shipping videos you can share and more will be added to our YouTube channel. Stay tuned.



[Nor-Shipping videos](#)

Make a Tweet!

Text examples for Twitter, use visuals from the photo page, tag our account, use # and link to our website. These texts are only suggestions – feel free to adapt!

#norshipping brings the industry together. Learn more about new ocean solutions, and meet the companies that are taking positive #ACTION in Oslo 4-7 April 2022

Make sure you're part of the #ACTION. Join us at #norshipping 2022, Oslo, 4-7 April 2022. #oceansolutions

The world needs to see ocean #ACTION now – discovering the solutions, projects and people that are unlocking real value, achieving real results, and making real progress. Join us at #norshipping 2022, Oslo, 4-7 April.

Let's meet at #norshipping! Oslo 4-7 April 2022. Our stand number is XX-XX #oceansolutions #action

Experience the #ACTION at #norshipping in Oslo 4-7 April 2022. Meet us at stand XX-XX. #oceansolutions

Join us on 4 April for the #norshipping Ocean Leadership Conference. #oceanleadership #oceansolutions #action

Dive in and join the #ACTION in the Blue Economy Hall at #norshipping 2022. Meet us at stand xx-xx. #oceansolutions

See, experience and interact with tomorrow's ocean business solutions today in #norshipping's unique Blue Economy hall. #oceansolutions

Make a Facebook / LinkedIn/ Instagram message!

Text examples for Facebook/LinkedIn/Instagram, use visuals from the photo page, tag our account and link to our website. These texts are only suggestions – feel free to adapt!
For LinkedIn and Instagram please use **#oceansolutions #action #norshipping**.

We look forward to seeing you on 4-7 April at Nor-Shipping 2022 for an **#ACTION** packed week of activity, inspiration, and opportunity.

It's time for **#ACTION**. Join us at Nor-Shipping 2022 where ideas are put into **#ACTION**: where potential turns to profit, where people become partners, where innovation enables transformation.

The world needs to see ocean **#ACTION** now – discovering the solutions, projects and people that are unlocking real value, achieving real results, and making real progress. Join us at Nor-Shipping 2022, Oslo, 4-7 April **#oceansolutions**

Nor-Shipping brings the industry together! Learn more about new ocean solutions, and meet us and all the companies that are taking positive **#ACTION** in Oslo 4-7 April 2022.

Make a Facebook / LinkedIn/ Instagram message!

Text examples for Facebook/LinkedIn/Instagram, use visuals from the photo page, tag our account and link to our website. These texts are only suggestions – feel free to adapt!

For LinkedIn and Instagram please use **#oceansolutions #action #norshipping**.

It's hard to find the next sustainable solution, when there is an ocean between us. But Nor-Shipping brings the industry together. Join us and all the companies that are taking positive **#ACTION** in Oslo from 4-7 April 2022.

Meet the people, concepts and solutions set to define the future of ocean business on the Nor-Shipping 2022 exhibition floor. We will be there!
#oceansolutions

Experience the **#ACTION** at Your Arena for Ocean Solutions! Visit our stand **xx-xx** at Nor-Shipping 2022, 4-7 April.
#oceansolutions

Nor-Shipping is where the business of the ocean comes to life. Be part of the **#ACTION**. Join us at stand number **xx-xx** at Your Arena for Ocean Solutions.

Get more out of your participation

Create an event in social media

If you are organizing events, seminars, meetings or conferences at Nor-Shipping 2022 we recommend that you set up an event on social media to maximize exposure and invite participants.

Here's an onboarding guide to help you get started on [LinkedIn](#) and [Facebook](#)

Nor-Shipping Programme

Make sure delegates at Nor-Shipping get to know about your seminars, events or conferences by registering in the [Official Nor-Shipping Programme](#)

Invite your network and clients

To maximize your ROI from attending exhibitions we recommend that you invite your professional network. Invitation example:

Dear XXX

"Company" is exhibiting at Nor-Shipping 2022 and we want to invite you to our stand XX-XX at Norway Trade Fairs 4-7 April 2022.

Nor-Shipping is a globally leading exhibition and event programme based in Norway. This is where the maritime and ocean industries meet to connect, collaborate and facilitate sustainable success in the ocean space.

We hope to see you there.

NB! Please log in to your company's My Stand account for information on how to share tickets with your clients.

Event Calendar

Nor-Shipping is the global hub of the ocean and maritime industries. Every two years the world congregates in Oslo and Lillestrøm to do deals, forge partnerships, share knowledge, and discover the innovations that will help set the course for a sustainable business future.

We look forward to seeing you in Norway on 4-7 April. An **#ACTION** packed week of activity, inspiration and opportunity awaits.

Welcome to Nor-Shipping 2022, Your Arena for Ocean Solutions.

Add **#norshipping** to your event calendar!

Nor-Shipping 4-7 April, 2022, Oslo, Norway

Main exhibition and conference:
NOVA Spektrum
Messeveien 8
NO-2001 Lillestrøm
Norway

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Background materials

[Press Release](#)

[About Nor-Shipping](#)

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[Ocean Leadership Conference](#)

[Events](#)

[Exhibition](#)

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Click on icons

